

# ANJALI SURELIA

## Product Designer

I'm a product designer based in Bangalore, India with experience in delivering end-to-end UX/UI design for software products. I'm passionate about improving the lives of others through design and I am constantly looking to learn new things everyday.

### EXPERIENCE

#### Product Designer

Weone AS

May 2020 - Apr 2022 · 2 yrs, Remote, Norway

Understood client needs and business goals through stakeholder insights and research. Managed projects by setting clear goals, addressing issues based on user feedback, and prioritizing key features. Applied user-friendly design, creating simple stories and flows, and using design tools for wireframes and UI designs. Established a consistent design system and collaborated closely with developers. Ensured the delivery of user-friendly and accessible experiences through efficient teamwork.

#### Senior Visual Designer

ZenParent

Feb 2017 - Apr 2018 · 1 yr 3 mos, Bangalore

#### Graphic Designer

Truweight

Sep 2015 - Sep 2016 · 1 yr 1 mo, Bangalore

#### Graphic Designer

Vistaprint

Oct 2013 - Dec 2014 · 1 yr 3 mos, Ahmedabad

#### Graphic Designer

Freelance

Apr 2012 - Jul 2013 · 1 yr 4 mos, Vadodara

#### 3D Architectural Designer

Lumin Studio

Jul 2011 - Jan 2012 · 7 mos, Vadodara



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Bangalore

### Industry Knowledge

Product Design

User Interface

User Experience

Interaction Design

Wireframing

Rapid Prototyping

Design Research

### Tools & Technologies

Figma, Sketch, Protopie,

Zeplin, Miro, Figjam

### Social

[anjalisurelia.com](http://anjalisurelia.com)

[linkedin.com/in/anjalisurelia/](https://www.linkedin.com/in/anjalisurelia/)

[www.behance.net/Anjali\\_13](https://www.behance.net/Anjali_13)

# ANJALI SURELIA

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## EDUCATION

### **Bachelor in Commerce (Specialised in HRM)**

The Maharaja Sayajirao University

2009 - 2011, Vadodara

### **Digital Communication and Media/Multimedia**

Arena Animation

2009 - 2011, Vadodara

## CERTIFICATION

### **UX Workshop**

GrowthSchool

Mar 2023

### **Design kit: The Course for Human-Centred Design**

Ideo.org

Nov 2019

### **Design kit: Prototyping**

Ideo.org

Aug 2019

### **User Experience Design Fundamentals**

Udemy

Aug 2019

## CONTACT ME



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